

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): June 20, 2018

STRATA
SKIN SCIENCES

STRATA SKIN SCIENCES, INC.
(Exact Name of Registrant Specified in Charter)

Delaware
(State or Other
Jurisdiction of
Incorporation)

000-51481
(Commission File
Number)

13-3986004
(I.R.S. Employer
Identification No.)

100 Lakeside Drive, Suite 100, Horsham, Pennsylvania
(Address of Principal Executive Offices)

19044
(Zip Code)

Registrant's telephone number, including area code: 215-619-3200

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure

On June 20, 2018, Strata Skin Sciences (the "Company") posted an investor presentation to its website at <http://investors.strataskin.com/investors/home>. A copy of the investor presentation is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section, nor shall it be deemed subject to the requirements of amended Item 10 of Regulation S-K, nor shall it be deemed incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof, regardless of any general incorporation language in such filing. The furnishing of this information hereby shall not be deemed an admission as to the materiality of any such information.

Item 9.01 Financial Statements and Exhibits

(d)	<u>Exhibits</u>
99.1	Strata Skin Sciences Investor Presentation dated June 20, 2018

<u>Exhibit No.</u>	<u>Exhibit Description</u>
99.1	June 20, 2018 STRATA Skin Sciences, Inc. investor presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STRATA SKIN SCIENCES, INC.

Date: June 20, 2018

By: /s/ Matthew C. Hill
Matthew C. Hill
Chief Financial Officer

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Driving Value to Dermatology Partners
Matching Patients and Clinics

Investor Presentation

June 2018

remission
research
results



Safe Harbor Statement

This presentation includes "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that are subject to risks, uncertainties and other factors. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including any statements of the plans, strategies and objectives of management for future operations; any statements regarding product development, product extensions, product integration or product marketing; any statements regarding continued compliance with government regulations, changing legislation or regulatory environments; any statements of expectation or belief and any statements of assumptions underlying any of the foregoing. In addition, there are risks and uncertainties related to successfully integrating the products and employees of the Company, as well as the ability to ensure continued regulatory compliance, performance and/or market growth. These risks, uncertainties and other factors, and the general risks associated with the businesses of the Company described in the reports and other documents filed with the SEC, could cause actual results to differ materially from those referred to, implied or expressed in the forward-looking statements. The Company cautions readers not to rely on these forward-looking statements. All forward-looking statements are based on information currently available to the Company and are qualified in their entirety by this cautionary statement. The Company anticipates that subsequent events and developments will cause its views to change. The information contained in this presentation speaks as of the date hereof and the Company has or undertakes no obligation to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise.

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STRATA Investment Highlights



Excimer Laser Technology for Dermatology

Psoriasis, Vitiligo, Eczema, Atopic Dermatitis and Leukoderma

Large Market Opportunity

Over 35 Million patients in the United States alone

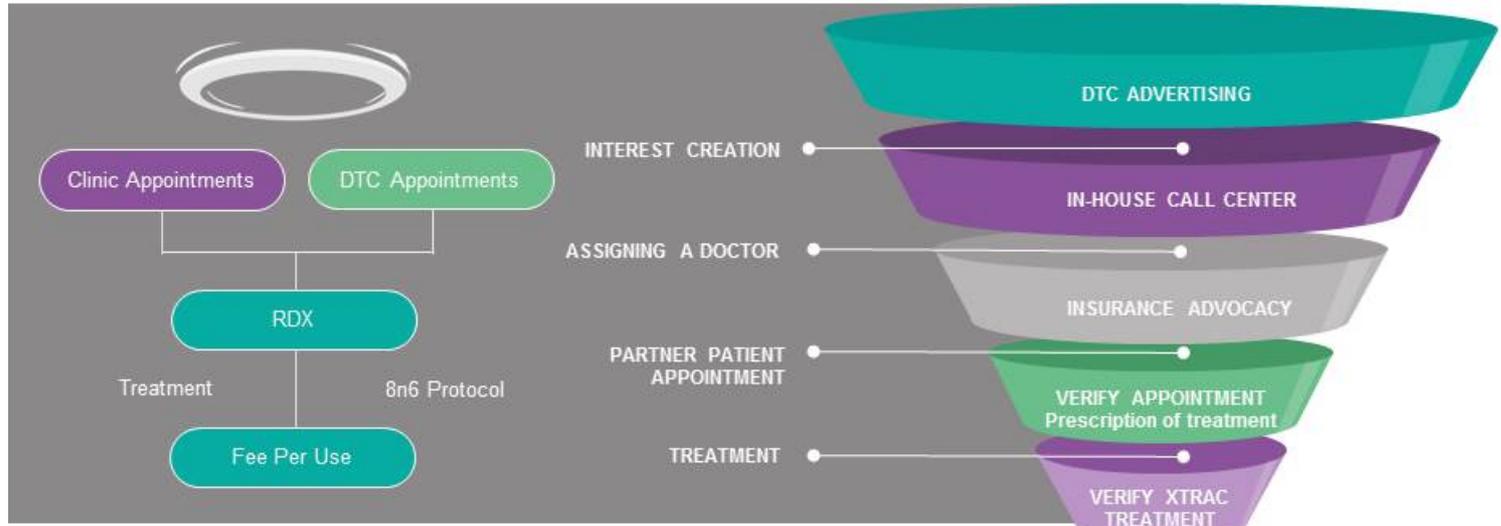
Proven Strategy

Best in class XTRAC and VTRAC Excimer Laser technologies
DTC awareness and lead generation driving revenue growth at dermatology practices

Seasoned Management Team – Experienced in the Business

Dr. Dolev Rafaeli, CEO returns with the Accelmed transaction

XTRAC Revenue Growth Strategy



*RDX – Reimbursement Database XTRAC (proprietary system)



WIN WIN WIN
DOCTOR PATIENT STRATA
(AND PAYER)

XTRAC DTC Advertising

800-874-8762 UseXtrac.com XTRAC

Psoriasis Laser Treatment - XTRAC Covered by Insurance
[Ad consultations.xtraclear.com/](https://www.consultations.xtraclear.com/)
 Treats psoriasis on scalp, hands, face, feet, etc. Dermatologist Recommended.
 Medicaid & Medicare Okay - No Drugs or Side Effects - FDA-Cleared - Virtually No Pain

XTRAC Vitiligo Laser Treatment - Dermatologist Recommended
[Ad consultations.xtraclear.com/](https://www.consultations.xtraclear.com/)
 Excellent Results in 3-4 Months. Treats Any Body Area. Covered by Insurance.
 Medicaid & Medicare Okay - FDA-Cleared - No Drugs or Side Effects - Virtually No Pain

XTRAC Psoriasis and Vitiligo Treatment
Written by B.C. Digital Consulting on April 12 at 8:00am · 48

XTRAC is a clinically proven excimer laser that delivers a highly targeted, therapeutic beam of UVB light only to areas of the skin affected by psoriasis without harming the surrounding skin. In clinical trials, most people saw at least 75% improvement and even 50% clearance in just 4 weeks.

Psoriasis

XTRAC Psoriasis Treatment
 Covered by Medicare & Medicaid
CONSULTATIONS.XTRACLEAR.COM [Learn More](#)

XTRAC Psoriasis and Vitiligo Treatment
Written by B.C. Digital Consulting on April 12 at 7:58am · 48

FDA-approved Psoriasis Laser Treatment. In clinical trials, most people saw at least 75% improvement and even 50% clearance in just 4 weeks. Covered by all major insurances, Medicare & Medicaid.

XTRAC Psoriasis Treatment
 Virtually no side effects
CONSULTATIONS.XTRACCLEAR.COM [Learn More](#)

XTRAC Psoriasis and Vitiligo Treatment
Written by B.C. Digital Consulting on April 22 at 3:30am · 48

The XTRAC vitiligo laser treatment is FDA cleared. It can minimize and in many cases eliminate vitiligo depigmented patches. Used by 1000s of physicians in convenient locations. Generally covered by insurance.

VITILIGO

XTRAC Vitiligo Treatment
 Skin Has an Even Chance
CONSULTATIONS.XTRACCLEAR.COM [Learn More](#)

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CONSULTATIONS.XTRACCLEAR.COM [Learn More](#)

XTRAC Psoriasis and Vitiligo Treatment
Written by B.C. Digital Consulting on April 22 at 3:29am · 48

XTRAC is a clinically proven excimer laser that delivers a highly targeted, therapeutic beam of UVB light only to areas of the skin affected by psoriasis without harming the surrounding skin. In clinical trials, most people saw at least 75% improvement and even 50% clearance in just 4 weeks.

PSORIASIS OF THE SCALP

XTRAC Psoriasis Treatment
 Covered by Medicare & Medicaid
CONSULTATIONS.XTRACCLEAR.COM [Learn More](#)

XTRAC Psoriasis and Vitiligo Treatment
Written by B.C. Digital Consulting on April 11 at 8:51pm · 48

The XTRAC vitiligo laser treatment is FDA cleared. It can minimize and in many cases eliminate vitiligo depigmented patches. Used by 1000s of physicians in convenient locations. Generally covered by insurance.

Skin Has an Even Chance
 with XTRAC Vitiligo Treatment
CONSULTATIONS.XTRACCLEAR.COM [Learn More](#)

Lead Generation is a Business Driver



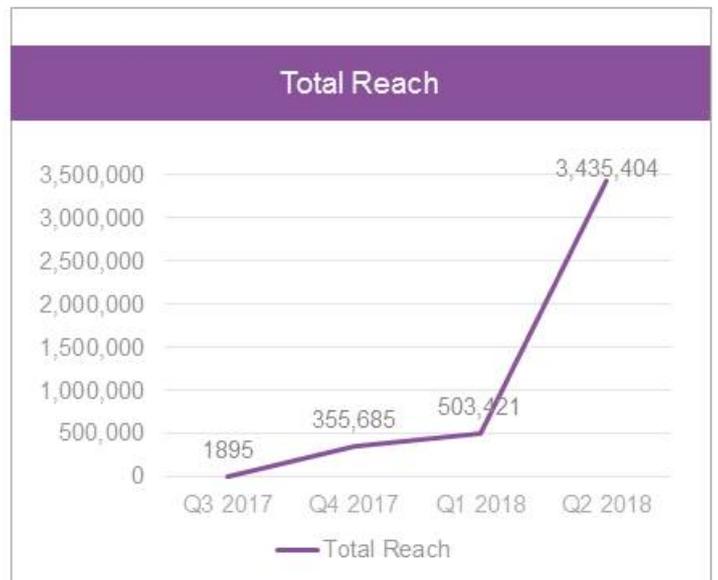
Patient leads in one quarter

Leads turn into appointments

Appointments lead to

- XTRAC partner revenue
- Other revenue for the partner clinic
- Revenue for STRATA

DTC Initial Results – Reduced Acquisition Costs



The Market Opportunity

XTRAC cleared in four indications

- Psoriasis
- Vitiligo
- Eczema and Atopic Dermatitis
- Leukoderma

Over 35 million domestic patients

3 CPT codes (\$150 - \$250 based on BSA)

- \$170 average reimbursement rate per treatment
- Clinical Protocol – 6.2 treatments to PASI 75
- Average of 23 treatments per patient
- Patient Life Time Value ~ \$4,000



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PASI - A 75% reduction in the Psoriasis Area and Severity Index (PASI) score (PASI 75) is the current benchmark of primary endpoints for most clinical trials of psoriasis.
BSA = Body Surface Area affected

Excimer Laser Technology - XTRAC®/VTRAC®

Technology

- XTRAC excimer laser uses highly targeted (308nm) beam of UVB light to treat affected skin area without damaging surrounding tissue
- VTRAC is a lamp based 308nm laser
- Treatment avoids side effects and cost of biologics, and messy topicals

Treatments are safe and efficacious

- Multiple FDA 510(k) and other international clearances
- Over 500,000 patients treated
- Over 2,000 devices installed base WW

Compelling partner clinic economics

- XTRAC DTC provides a significant revenue source
- Halo effect of XTRAC DTC marketing platform
- Center of Excellence partner clinic revenue approx. \$500,000/year
- Charge revenue on a per-use basis



How XTRAC Works



Beam of UVB light applied to the affected area

UV light induces apoptosis of the keratinocytes and T cells in the dermis

Promotes immunosuppression

Induces alterations in cytokine profile

140+ peer reviewed published clinical studies

Domestic Market: Installed Base



Overview

750 Partner XTRAC

138 sold XTRAC

4 Regions

22 Territories

15 Field Service

In-house call center

International Market: Installed Base



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Strategic Growth Target

OUS sales are through distribution with no current recurring revenue model applied

Major Markets – China, Japan, Saudi Arabia, South Korea

Insurance covered in most markets

Usage/device higher than domestic market

1,186 OUS devices sold and in service

Turnaround Strategy

DOMESTIC MARKET

Rebuild XTRAC **value proposition** for partner physician accounts

- **DTC is a revenue driver:** Online and offline advertisement, in-house call center
- **Patient Communication:** For both referrals and enrollment patients
- **Practice Development Programs:** increase prescriptions for XTRAC
- **Optimize Clinical Outcomes:** Deploy Education for High Dose/OTD and 8N6 as drivers

Current Excimer owners – Revisit "Comeback Program" (>250 dermatologists "came back" to recurring revenue model between 2012-2014)

Expanding installed base (location within 10 miles of every patient)

Improving XTRAC market share across all disease indications

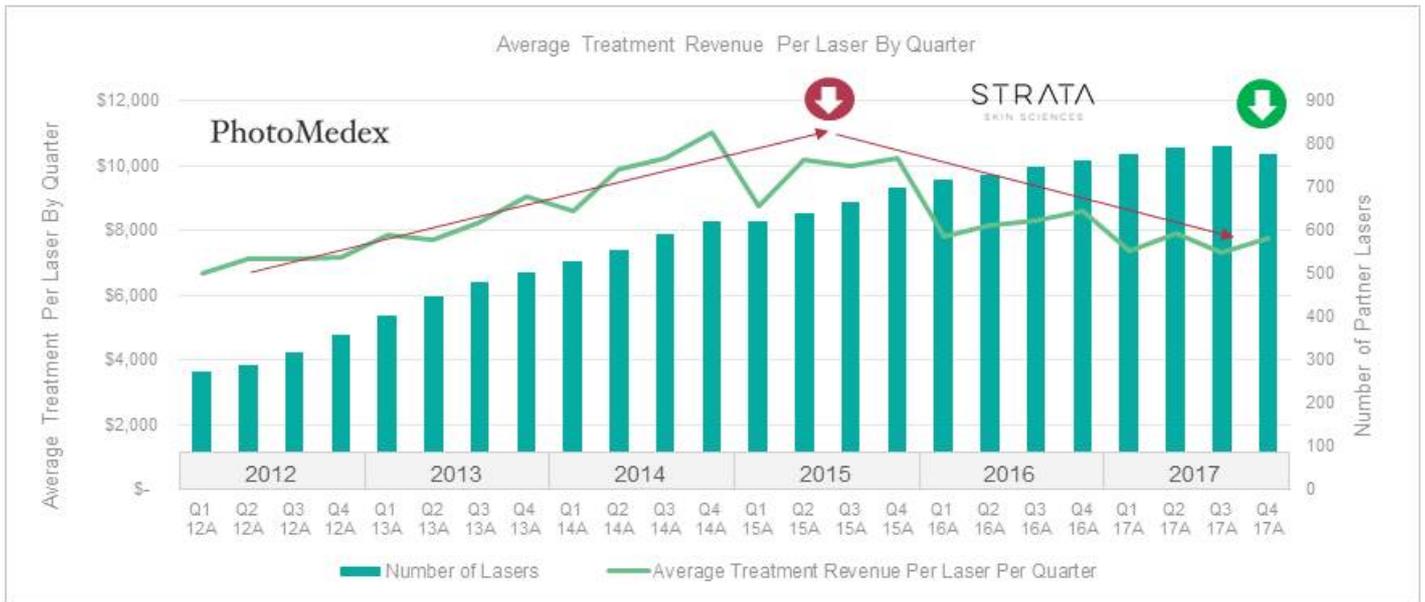
INTERNATIONAL MARKETS

Enhance technology offering
Expand geographical reach in certain markets

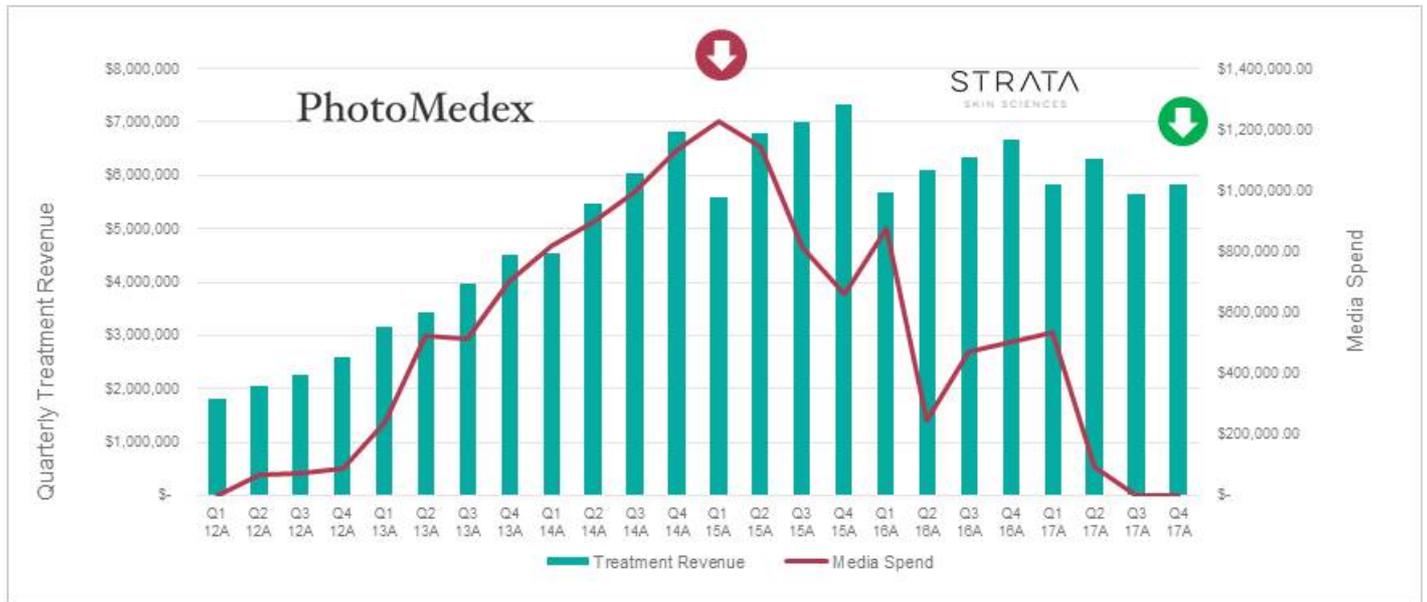


Revenue = # of lasers x # of treatments/pt x # patients x cost/tx x recurrence factor

May 2018: Transformative Transaction



Media Spend to XTRAC Treatment Revenue: The Opportunity



Optimal Therapeutic Dose (“OTD”) – 510(k) Submitted for MMD

The Path to Optimal Clinical Outcomes and Patient Retention



MECHANISM

Tip applies 4 simultaneous doses of energy to the patient's plaque



PURPOSE

To **minimize** number of treatments to clearance



USE

Dose allows provider to determine blister threshold unique to each patient and each plaque. 510(k) submission **Filed**



Baseline



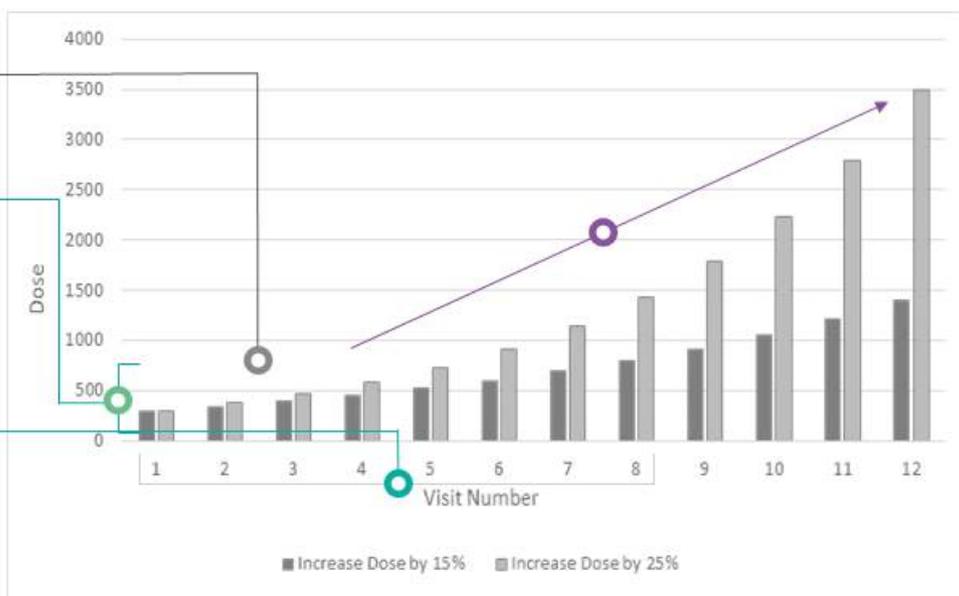
After 2 tx

Clinical Studies

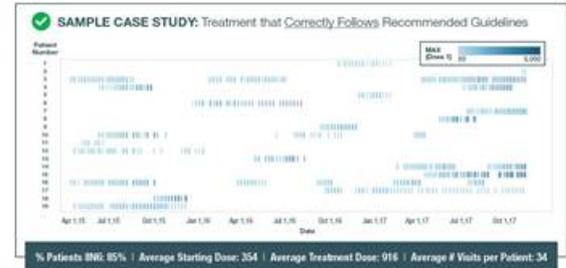


Current Clinical Protocol For Optimal Patient Outcomes: 8N6 Protocol

- 01 Twice a week: Minimum 8 visits in 6 weeks
- 02 Starting dose of at least 300 mj
- 03 Increase Dose over Time
- 04 Patient Returns: At least 8 visits per patient
- 05 ...and management of the database to track results



Maximizing Partner Clinical Revenue



$$\text{Revenue} = \# \text{ of lasers} \times \# \text{ of treatments/pt} \times \# \text{ patients} \times \text{cost/tx} \times \text{recurrence factor}$$

Opportunity: Improving Clinical Delivery to Increase Revenue by Over 50%

	Avg. No. Patient Regimens		Per Acct Revenue	Install Base Revenue
	1	*2+		
Breakdown of Patient Population	87%	13%	\$31,510	\$23,632,537.50
	75%	25%	\$34,856	\$26,142,187.50
	50%	50%	\$41,828	\$31,370,625.00
	25%	75%	\$48,799	\$36,599,062.50
	0%	100%	\$55,770	\$41,827,500.00

Clinical Outcomes*

Currently 40% of all patients treated have a regimen that provides NO clinical result

Adding all patients to **8N6** will increase Company revenue by **\$5.4M annually (\$7k/account)**

Retention Rates*

Current Patient Retention Rate (more than 1 course of treatment): **13%**

Adding only 1 additional regimen, in just 50% of the accounts will increase revenue by **\$8M annually (\$10k/account)**

*If every 2nd patient has 2 regimens instead of 1 = 32% greater revenue per account

Assumptions: Number of Accts: 750, Number of visits 11, *Number Regimens 2

$$\text{Revenue} = \# \text{ of lasers} \times \# \text{ of treatments/pt} \times \# \text{ patients} \times \text{cost/tx} \times \text{recurrence factor}$$

Opportunity: Turnaround to growth



During 2.5 years (owned by PhotoMedex), XTRAC recurring business

- Revenue grew by 317% from \$8.4 to \$26.5 million
- Gross Margin grew from 39% to 68%
- Consigned Installed base grew by 382 (from 268 to 650)
- Average Treatment Revenue/device/qtr grew from \$5K to \$11K
- Patient acquisition cost ranged \$450-500/appointment
- Advertising cost 15-18% of recurring revenue

Current XTRAC domestic recurring revenue business

- Consigned installed base is 746
- Gross Margin (1Q/2018) – 56.7%
- Average Treatment Revenue/device/qtr (1Q/2018) – \$6K
- Patient Acquisition Cost – sub \$200/appointment

Financial Profile Shares and Share Equivalents – Market cap*- \$75M

(As of June 8, 2018)

Common stock outstanding	28.5M
Series C preferred shares*	5.0M
Options outstanding	4.4M
<hr/>	
Total**	37.9M

* On an as converted basis of the convertible preferred stock

** Does not include warrants as of December 31, 2017 of 2,406,625 with a weighted average strike price of \$5.52

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