

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): August 29, 2022

STRATA Skin Sciences, Inc.

(Exact Name of Registrant as Specified in Its Charter)

000-51481

(Commission File Number)

Delaware

(State or Other Jurisdiction of Incorporation)

13-3986004

(I.R.S. Employer Identification No.)

5 WALNUT GROVE DRIVE, SUITE 140
HORSHAM, Pennsylvania 19044

(Address of principal executive offices, including zip code)

(215) 619-3200

(Registrant's telephone number, including area code)

NOT APPLICABLE

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.001 par value per share	SSKN	The NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter):

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

On August 29, 2022, STRATA Skin Sciences, Inc. (the “Company”) posted an investor presentation to its website at <https://strataskininc.com/gcs-web.com/>. A copy of the investor presentation is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information set forth in this item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act or otherwise subject to the liabilities of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following presentation is furnished as an exhibit to this Current Report on Form 8-K and shall not be deemed to be “filed”:

<u>Exhibit No.</u>	<u>Exhibit Description</u>
99.1	Investor Presentation dated August 29, 2022, issued by Strata Skin Sciences, Inc.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STRATA SKIN SCIENCES, INC.

Date: August 29, 2022

By: /s/ Christopher Lesovitz
Christopher Lesovitz
Chief Financial Officer



STRATA

SKIN SCIENCES

Driving Value to Dermatology Partners

Matching Patients with Clinics

Investor Presentation

August 2022

Safe Harbor Statement

This presentation includes "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995. These statements include but are not limited to the Company's plans, objectives, expectations and intentions and may contain words such as "will," "may," "seeks," and "expects," that suggest future events or trends. These statements, the Company's ability to migrate customers from the Pharos system to XTRAC® and to execute new service agreements to at least portions of the Pharos user base, to generate the growth in its core business, including transitioning capital equipment purchasers into recurring revenue users, to integrate the Pharos service business into the Company's field service offering, the Company's ability to develop social media marketing campaigns, and the Company's ability to build a leading franchise in dermatology, are based on the Company's current expectations and are inherently subject to significant uncertainties and changes in circumstances. Actual results may differ materially from the Company's expectations due to financial, economic, business, competitive, market, regulatory, adverse market conditions or supply chain interruptions resulting from the coronavirus and political factors or conditions affecting the Company and the medical device industry in general, future responses to and effects of the COVID-19 pandemic and its variants including the distribution and effectiveness of the COVID-19 vaccines, as well as more specific risks and uncertainties set forth in the Company's SEC reports on Forms 10-Q and 10-K. Given such uncertainties, any or all these forward-looking statements may prove to be incorrect or unreliable. The statements in this presentation are made as of the date of this presentation, even if subsequently made available by the Company on its website or otherwise. The Company does not undertake any obligation to update or revise these statements to reflect events or circumstances occurring after the date of this presentation. The Company urges investors to carefully review its SEC disclosures available at www.sec.gov and www.strataskin.com.



Company Overview

PhotoMedex

Mela Skin Sciences

20+ year history

STRATA

SKIN SCIENCES



Global leader
in dermatology
excimer laser

Expanding domestic and international presence in key markets



1000+
XTRAC units

Psoriasis, Vitiligo, Other
accumulating **>5 million**
XTRAC treatments performed



Executive management
100+ years
Dermatology experience

Addressing chronic skin
diseases via devices offering
market leading phototherapy
technology

A medical technology company dedicated to developing cutting-edge solutions for the in-office treatment of life-altering skin conditions.

Positioned for Growth Acceleration in the Treatment of Chronic Skin Conditions

New Leadership

- CEO
- CFO
- VP Marketing
- VP of Professional Relations
- Head of International Sales
- Director of Business Operations
- 3 new Board Members

Commercial Focus and Execution

- DTC marketing analytics
- Direct to dermatologist marketing
- Partnering with advocacy groups
- Sales training and focus
- International organic growth and expansion

Acquisitions

- Pharos excimer laser business from Ra Medical Systems, Aug '21
- Theraclear® acne business from Theravant, Jan '22
- Pipeline of new indications

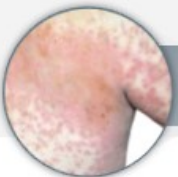
Chronic Dermatologic Conditions Treated with XTRAC Excimer Laser



PSORIASIS



VITILIGO



ECZEMA

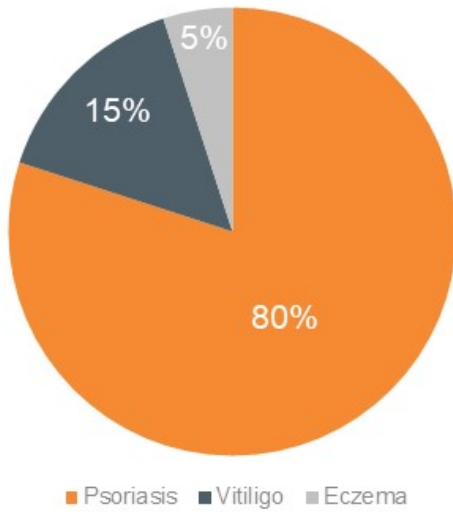
PSORIASIS: Autoimmune disease that causes the skin to regenerate faster than normal; characterized by red, itchy scaly patches (65% Mild; 25% Moderate; 10% Severe)
~8 Million patients in the U.S.³

VITILIGO: Autoimmune condition due to a loss of melanocytes, characterized by patches of skin losing its pigment
~5 Million patients in the U.S.⁴

ECZEMA (ATOPIC DERMATITIS): Inflammatory condition characterized by red and itchy skin that flares-up periodically
~18 Million patients in the U.S.⁵

XTRAC® Treatments by Indication – United States

Treatments by Indication



Psoriasis treatments remain

#1 use for XTRAC® lasers domestically

Opportunities exist for expanding use for other approved indications

- Vitiligo
- Eczema (Atopic Dermatitis)

XTRAC®: Psoriasis

XTRAC®

The treatment for Psoriasis



Clinical Protocol – 6.2 treatments to PASI 75

PASI – A 75% reduction in the Psoriasis Area and Severity Index (PASI) score (PASI 75) is the current benchmark of primary endpoints for most clinical trials of psoriasis

Beam of UVB light applied to the affected area

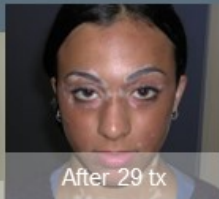
UVB light induces apoptosis of the keratinocytes and T cells in the dermis

Promotes immunosuppression

Induces alterations in cytokine profile

XTRAC[®]: Vitiligo

XTRAC[®]
The solution for Vitiligo



Beam of UVB light
applied to the
affected area

UVB light reduces the
immune system's
attack on the
melanocytes

Results in
re-pigmentation

Simple, safe, effective
+ long-lasting

Sample Studies from 150+ Clinical Studies

Multicenter Psoriasis Study⁷

124 patients were enrolled and 80 completed the protocol. 72% achieved at least **75% clearing in an average of 6.2 treatments**. 84% of patients reached improvement of 75% or better after 10 or fewer treatments. 50% of patients reached improvement of 90% or better after 10 or fewer treatments. Common side effects included erythema, blisters, hyperpigmentation, and erosions, but were well tolerated.

Vitiligo Study⁸

Out of 221 vitiligo patches treated, 50.6% showed 75% pigmentation or more, 25.5% achieved 100% pigmentation of their patches, and 64.3% showed 50% pigmentation or more. Lesions on the face responded better than lesions elsewhere. **Conclusion:** The 308-nm xenon chloride excimer laser is an effective and safe modality for the treatment of vitiligo, with good results achieved in a relatively short duration of time.

Scalp Study⁹

All patients improved. 17/35 (49%) of patients cleared **>95%** (mean: 21 treatments; range: 6-52) and 16/35 (45%) cleared 50-95%. **Conclusion** – The excimer laser is a successful approach to treatment of psoriasis of the scalp, being a simple treatment that can be performed in a short period of time with a high rate of effectiveness.

Pediatric Study¹⁰

4 children with a mean age of 11.0 years and 12 adults with a mean age of 48.8 years completed the protocol. Both the children and the adult groups yielded a significant decrease in psoriatic severity scores of their respective target lesions. The **children's group had a greater reduction (91.3% reduction)** as compared to the adult treatment group (61.6% reduction).

Treatment Options Addressing Psoriasis Indication⁶

	XTRAC <small>LIVE CLEAR. LIVE FREE.</small>		NB-UVB*	Topical Steroids	Non-biologic Systemics	Biologics
Approximate Costs (\$)	Cost competitive	1K-3K	3K-9K	1K -7K	1K	32K-68K
Clinical Impact	Better clinical outcomes (PASI%75)	92%	71%	75%	48%	50-70%
Speed of Onset (in weeks)	Very fast rate of response	5	10	3	14	12
Days of Actual Care	Least days of actual care	18	80	294	52	12-65
Remission	Remission without maintenance	2.5 months	Continued with maintenance	Continued with maintenance	Continued with maintenance	Continued with maintenance
Adverse Events	Least significant side effects	Mild Temp	Mild Temp	Mild-Mod Temp-Lasting	Mild-Severe Temp-Lasting	Mild-Severe Temp-Lasting

*Narrow band UVB Light Therapy

STRATA
SKIN SCIENCES

Source: "Therapies for Psoriasis: Clinical and Economic Comparisons" in the November 2020 issue of the Journal of Drugs in Dermatology.

XTRAC[®] is the Leader in Targeted 308nm Excimer Laser Therapy

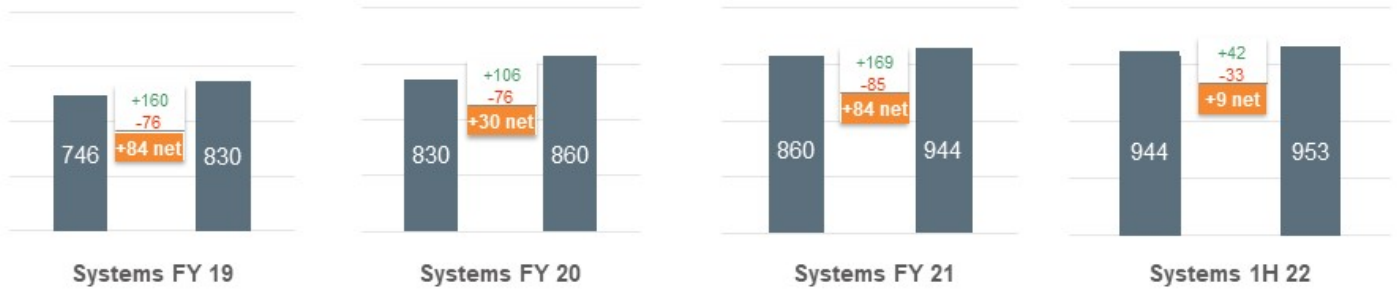
BEST-IN-CLASS EXCIMER TREATMENT

- ✓ Safe & Effective Treatment
- ✓ 150+ Peer-Reviewed Clinical Studies
- ✓ Economical for Patients and Payors
- ✓ Win-Win for Providers and their Patients



Growing Installed Base Drives Recurring Revenue Model

Net Installed Base Growth 2019 – 1H 2022



28% growth in installed base over the last 3+ years

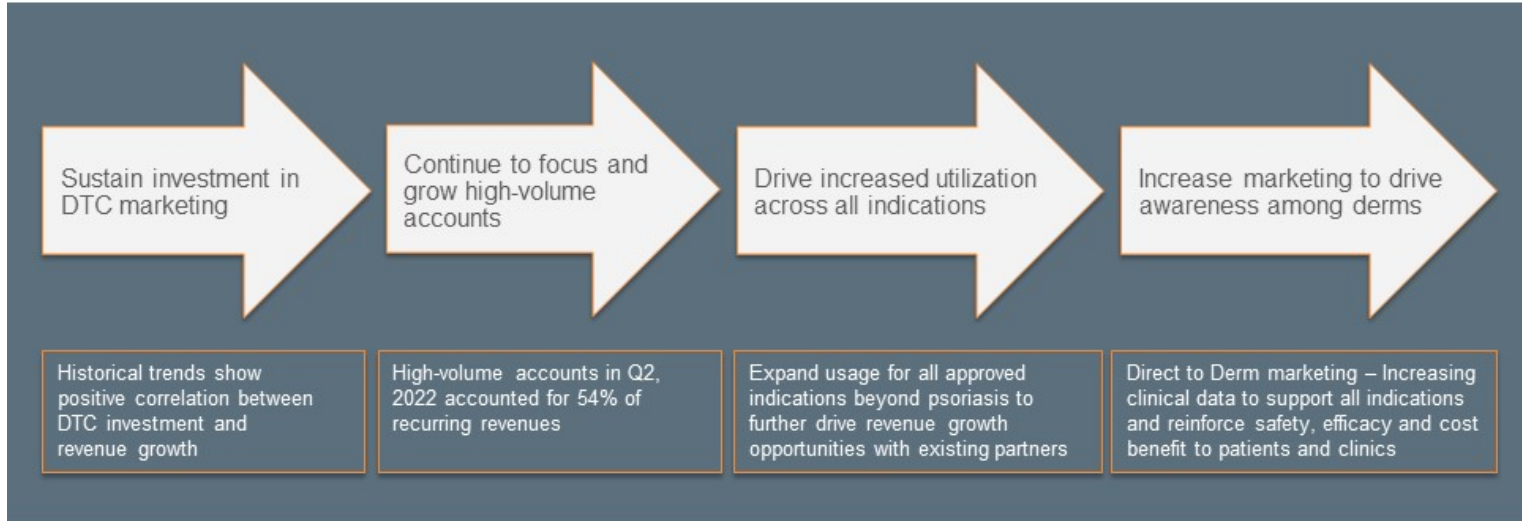
Actively redeploying under utilized devices

Group placements and Ra Medical conversions drive growth

A True Partnership – Delivering a Complete Business Solution



Key Priority: Driving Commercial Execution



Domestic Market: – Sales and Service Engine



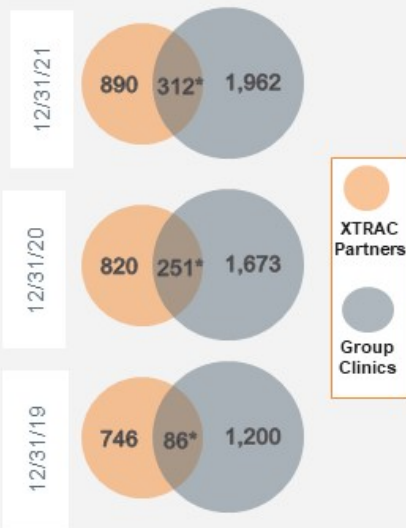
Territories color coded

Overview

- 4 Regions
- 30 Sales Territories
- 2 National Account Managers
- 15 Field Service Techs
- In-House Call Center to Qualify Leads
- Predominant Provider of Excimer Laser Treatments

XTRAC® Installed Base – Multiple Growth Drivers

XTRAC Growth in Groups



* Combination of new XTRAC placements and clinic acquisitions

Expansion into Group Clinic Roll Ups

- 1,962 clinics owned by 49 roll-up groups
- Opportunity to place multiple devices w/agreement
- 312 devices placed at 12/31/21, up from 251 at 12/31/20

Ra Medical Pharos Conversions

- 57 since signing agreement in August 2021
- 12 conversions in Q2, 2022
- Another 54 Pharos users coming off service agreements in 2022

International

- Current Markets: China, Japan, Saudi Arabia, S. Korea, Israel
- Insurance covered in most markets
- Usage per device higher than U.S. market
- 1,300 devices sold and in service
- 55 International partner XTRAC® clinics (up from 10 in 2019)



Acquired the U.S. Dermatology Business of Ra Medical Systems

- Provides STRATA with the opportunity to market its full business solution to Ra Medical's **existing customer base of 250+** active accounts
- Positions STRATA as **the predominant provider** of excimer laser treatments in the U.S.
- Thru 06/31/2022 successfully **converted 57 Pharos users** who have come off service agreements
- An **additional 54** come off service agreements in 2022 and an **additional 43** in 2023 and 2024

TheraClear Acquisition



TheraClear[®]X Acne System

- The TheraClearX Acne System is FDA cleared for the treatment of multiple acne forms
 - Acne Vulgaris • Pustular Acne • Comedonal Acne
- Dual mechanism of action (MOA) combining negative pressure vacuum with pulsed broadband light delivered through a liquid cooled, handheld delivery system
- Mechanically evacuates sebum and acne causing bacteria
- Standard Treatment Regimen: 4-6 treatments, performed two weeks apart
Maintenance Therapy: As needed
- Launching in 2022 under the STRATA Partnership Program



Executive Management Team: 100+ yrs. dermatology experience

Robert (Bob) J. Moccia, CEO	Encore Dermatology, Precision Dermatology, Medicis Pharmaceuticals, Graceway Pharmaceuticals, Bioglan Pharmaceuticals, Stiefel Laboratories, Dermik Laboratories (RPR)
Chris Lesovitz, CFO	Encore Dermatology, Iroko Pharmaceuticals
Shmuel Gov, VP of Operations, General Manager, Carlsbad	PhotoMedex, U.S.R. Electronic Systems Ltd., Galor Ltd.: Negevtech Inc, Orbotech Inc. (a KLA company)
Brent Cowgill, VP Marketing	Encore Dermatology, Vantage Marketing Group, Graceway Pharmaceuticals, Bristol Myers Squibb
Keith Simeone, VP Sales	PhotoMedex Inc.: Sales Director, ForTec Medical
Michael Goodman, Head of International Sales	Pulse Biosciences, Obagi Medical Products, Syneron-Candela, Sound Surgical/Solta Medical/Valeant
John Bagdasarian, VP Professional Services	Incyte, EPI Health, Alcaris Therapeutics, Valeant Pharmaceuticals, Graceway Pharmaceuticals, 3M Pharmaceuticals
Jay Sturm, General Counsel	Mela Sciences, Volcano Capital LLC, GC Vital Signs, Inc.

Financial Metrics

	2018	2019	2020	Q1 '21*	Q2 '21*	Q3 '21*	Q4 '21*	2021	Q1'22*	Q2'22*
Recurring revenue	\$21,053	\$23,713	\$17,409	\$4,679	\$5,452	\$5,710	\$6,687	\$22,528	\$5,067	\$5,582
Equipment revenue	\$8,802	\$7,873	\$5,681	\$1,148	\$1,930	\$2,001	\$2,370	\$7,449	\$1,974	\$3,523
Total revenue	\$29,855	\$31,586	\$23,090	\$5,827	\$7,382	\$7,711	\$9,057	\$29,977	\$7,041	\$9,105
Domestic installed base	746	820	832	837	848	880	890	890	903	915
Recurring revenue margin	65%	70%	67%	68%	70%	74%	74%	72%	60%**	59%**
Total Company margin	57%	64%	61%	64%	65%	70%	66%	66%	59%**	55%**

* Unaudited quarterly results

** Lower gross margin primarily due to the increase in intangible amortization expenses associated with the most recent asset acquisitions.

Commercial Drivers in 2022

- ✓ Continue DTC advertising campaign with social media
- ✓ Added emphasis on professional relations and clinical communications
- ✓ Grow installed base and redeploy under-utilized devices
- ✓ XTRAC® Awareness: Co-Op advertising to suitable patients (digital + print)
- ✓ Sponsorship of select dermatology conferences and trade shows
- ✓ Continue transition and integration of Ra Medical's Pharos customers
- ✓ Develop patient advocacy partnerships
- ✓ Insurance coverage gap analysis and activity (vitiligo, atopic dermatitis)
- ✓ Launch new acne device based on acquired technology from Theravant
- ✓ Broadened commercial strategy to expand use within partner practices
- ✓ Sales force training and execution

STRATA Key Investment Takeaways



Differentiated Treatment
providing a Win-Win-Win for
Patients + Clinics + Payers



Addressing Large and
Growing Markets +
Positioned for Inorganic
Growth



Proven Business Model to
Expand + Achieve Sustainable
Results and Shareholder
Returns



Thank You



Appendix

Board of Directors

William Humphries Chairman of the Board and Governance & Compensation Committee	CEO, Isosceles Pharmaceuticals, Inc. former President & Group Chairman Ortho Dermatologics, Merz Pharmaceuticals, Stiefel Pharmaceuticals, Allergan Pharmaceuticals
Dr. Uri Geiger	CEO Accelmed Inc. CEO Exalenz Bioscience, GalayOr Networks
Nachum Shamir Governance & Compensation Committee Chairman	Former Chairman & CEO Luminex Corporation, CEO Given Imaging
Samuel Rubinstein Audit Committee and Governance & Compensation Committee	Chairman of Board Trima Pharmaceuticals, former CEO & General Manager Taro Pharmaceuticals, Inc.
Douglas Strang Audit Committee Chairman	Former partner PWC, Head of Global Pharmaceuticals & Life Science Advisory, US Pharmaceutical & Life Science Leader
Dr. Patricia Walker Audit Committee	Private Practice Dermatologist, previously: President and Chief Scientific Officer of Brickell Biotech Inc, Chief Medical Officer at Kythera Biopharmaceuticals, prior to becoming the Chief Medical Officer at Allergan Medical—she was VP Dermatology Therapeutic Area, Inamed's Executive Vice President and Chief Scientific Officer, Clinical faculty member at University of California Irvine's Dept. of Dermatology
Robert J. Moccia President & CEO	CEO STRATA Skin Sciences, CEO Encore Dermatology, Inc. CEO Precision Dermatology, Inc.

Partner Academic Institutions



Footnotes

1. **Company estimates**
2. **Historical phototherapy utilization.** Trend in phototherapy utilization among Medicare beneficiaries by billing code across all providers, 2000 to 2015. *HCPCS, Healthcare Common Procedure Coding System; PUVA, psoralen plus ultraviolet A; UVB, ultraviolet B*
3. **National Eczema Association**
4. **The Vitiligo Foundation**
5. **National Psoriasis Foundation**
6. "Therapies for Psoriasis: Clinical and Economic Comparisons" in the November 2020 issue of the *Journal of Drugs in Dermatology*
7. **Multicenter Psoriasis Study** - Feldman SR, Mellen BG, Housman TS, Fitzpatrick RE, Geronemus RG, Friedman PM, Vasily DB, Morison WL. Efficacy of the 308-nm excimer laser for treatment of psoriasis: Results of a multicenter study. *J Am Acad of Dermatol*; vol. 46, no. 6, June 2002, pp. 900-906
8. **Vitiligo Study** - Suhail Hadi, Patricia Tinio, Khalid Al-Ghaithi, Haitham Al-Qari, Mohammad Al-Helalat, Mark Lebwohl, and James Spencer. *Photomedicine and Laser Surgery. Treatment of Vitiligo Using the 308-nm Excimer Laser. Jun 2006.ahead of printhttp://doi.org/10.1089/pho.2006.24.354*
9. **Scalp Study** - Morison WL, Atkinson DF and Werthman L. Effective treatment of scalp psoriasis using the excimer (308nm) laser. *Photodermatol Photoimmunol Photomed* 2006; 22: 181-183
10. **Pediatric Study** - Pahlajani N, Katz BJ, Lonzano AM, Murphy F and Gottlieb A. Comparison of the Efficacy and Safety of the 308nm Excimer laser for the Treatment of Localized Psoriasis in Adults and in Children: A Pilot Study. *Pediatric Dermatology* Vol. 22 No. 2, March/April 2005, pp. 161-165

